

ANNUAL REPORT-2024



(Sai Star Society is a NGO member of UNGC)

Brigadier Amarjit Singh Randwal (Retd)

President, J&K Sai Star Society.

"Healthcare, Education & Environment"

"Welfare of Ex-servicemen & Widows"

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J&K SAI STAR Society

(Annual Report for year 2023-24)

Nagrota Gujroo, Ramkot, Jammu- 184210, (J&K) INDIA

* Registered No. 4680/S, under J&K Govt. Act VI of 1999 (1941 AD),

Dated 19 Feb 2005 and Re-registered vide J&K Govt Regn No. 618-CSA of

2024 dated 18/01/2024

**NGO Member United Nations Global Compact

***Donations exempted from Income Tax under Sec 80 G of the IT Act

Committed to: - "Ex-servicemen Welfare, Healthcare & Education

1. Sainiks, Agriculturists and Intellectuals Society for Total Agrarian Rural Reforms (*Sai Star*) are a charitable NGO dedicated to improve the quality of life of rural population in Remote villages. The Society is mainly devoted to Rural Development, Promotion of Youth Activities and Adventure Sports, Healthcare, Environment up-gradation, empowerment of Women, Children; *Welfare of Ex-servicemen and widows*.

Vision

2. To improve quality of life of rural population by sustainable development at grass root level.

Mission

3. All-inclusive development by working at gross root level and employing sustainable technologies and information with regard to Healthcare, education, agriculture. Correct use of natural resources and environment with special emphasis on empowerment of women, children and specially welfare of ex-servicemen and widows.

Area of Work & Methodology

- 4. The Union Territories of Jammu and Kashmir and Ladakh has geographical area of 2.22 lakhs sq. kilometers which is 6.93 percent of total Indian Territory. Out of total area of Ladakh UT covers 70%; Jammu 19% and Kashmir 11%. As per 2001 census population of the State is one Crore and 70 thousands; population density per sq. km is 99 and 75.12% of the people live in rural areas. There are 22 Districts, 6758 villages, 143 Blocks and 4378 Panchayats. There are no major Industries in the State and thus corporate social responsibilities (CSR) activities are almost non- existent.
- 5. It was observed that some of the remote areas of Jammu, Kashmir and Ladakh are most neglected specially in the field of Education and Healthcare. Keeping this in view *SAI STAR SOCIETY* has undertaken rural development work in backward areas of Udhampur and Kathua Districts of Jammu Division. People living Below Poverty Line (BPL) are worst suffers and need Civil Society intervention. This Society area of intervention specifically covers more than 100 Panchayats of Basoli, Billawar, Ramkot and Majalta Tehsils.
- 6. Sai Star Society being NGO member of the United Nations Global Compact is also adhering to its ten principle charter. The Society embraces the core values of integrity, excellence, professionalism and optimism.

Activities during the year 2023-24

7. Focus of the Society has been to create facilities and awareness in the rural areas on Self-Help basis which will act as pivots for grass root social work in consonance with overall mission. This is being achieved through "Shamdasani SaiStar Helpline" (SSS helpline), as Society Focal Point, which are co-located with the Society Office at Nagrota Gujroo on Dhar-Udhampur Road.

Development Work Undertaken and Impact on Target Group

8. Health and Family Welfare.

(a) The Society has been acting as facilitator to Healthcare activities towards rural public of Kathua & Udhampur Districts.

- (b) Society Ambulance is provided free of cost for conveyance of patients to Hospitals/ Polyclinics and nearest medical facilities.
- (c) Healthcare of veterans and Veer Naries was taken care of through ESM Healthcare Polyclinic and the Society acting as facilitator. Daily footfall at the ECHS Polyclinic is approx. 60 patients, who are provided medical treatment, Healthcare and other assistance for further treatment in various empaneled Civil Hospitals. The Society provides necessary counselling, guidance & other help.

9. Education & Youth Activities.

- (a) Since the year 2009, this Society is providing Internship Training to Post Graduate (MBA) Students of SP Jain Institute of Management & Research (SPJIMR), Mumbai, which is one of the *TOP TEN* Management Training Institute in India. This year based on a request from Chairperson, Department of Corporate Citizenship of SPJIMR four students were provided guidance
- (b) Fine Arts and Crafts course was conducted by the Society in which rural Girls were trained in Fine Arts, Stitching and Tailoring.
- (c) High School Babey which is located in remote area and was Upgraded with efforts of the Society has been adopted. Students of this School are being provided assistance by way of Books, writing material and counseling.

10. Welfare of Ex-Servicemen, Widows and local Marginalized Community.

- (a) Large number of Ex-servicemen were provided assistance in their pension related cases and some of them were taken up with various Regimental Record offices pertaining to arrears in their dues.
- (b) Veterans/ widow pensioners and their Dependents were provided assistance in Healthcare through Polyclinic.
- (c) Ex-servicemen and Widow Pensioners were provided assistance & guidance pertaining to New Pension Payment method under SPARSH.

11. General Welfare and Miscellaneous Work.

- (a) Environment awareness campaign is being organized in rural areas. An Environmental park is being established and sample Medicinal Plants have been procured and planted in a Nursery.
- (b) Financial assistance was provided to BPL & persons in distress and deserving girl students.

Shamdasani SaiStar Helpline.

12. Scope of Shamdasani SaiStar Helpline sponsored by "The Shamdasani Foundation" have been further enlarged. Helpline is colocated with the Society Office at Nagrota Gujroo Km 67, in the center of 135 Km long Dhar- Udhampur Road. It provides support to an area of 1200 Sq. Km in Shivalik Hills consisting of more than 100 Panchayats of Tehsil Majalta of Udhampur District and Tehsils Billawar, Ramkot & Basoli of Kathua District of Jammu Province. In addition to civil population, it providing assistance to approx. 8,000 Ex-servicemen and their Dependents living in the area

Shamdasani SaiStar Career Awareness Project (SS CAP).

- 13. A study was carried out by Post Graduate Management students of S P Jain Institute of Management & Research, Mumbai under the aegis of J&K Sai Star Society. A survey of school students in Classes 10th, 11th and 12th revealed that there is a lack of awareness about higher education, vocational and professional training and job opportunities in the focus area of Kathua and Udhampur districts. This confirmed the assessment of the need of a matching institution/ mechanism to guide students and help them make informed choices. The Study team had interacted with more than 2000 students in 10 schools and 2 colleges in 2 districts of Jammu province.
- 14. The Project report recommended bridging the information gap through means such as career awareness campaigns and a helpline. It envisaged the use of an information system which is updated with latest information about courses, institutes and jobs relevant to the local students. Keeping above in view, a Career Counseling campaign for Higher & Vocational Education Awareness will be able to bridge this information gap. Thus with support from Shamdasani Foundation, SaiStar Society launched, a Career Awareness Project (SS CAP) during 2019.

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Free Breakfast Programme School Children, (Anpoorna)

- 15. It was felt that there is a need to nurture school-going children in rural areas & disadvantaged sections of the society with nutritious breakfast, while also catering for their emotional and spiritual needs as most of the poor children who come to school hungry and wait for the Mid-day meal provided by the Govt, thus ignore their study. With this aim in view J&K Sai Star Society with active assistance from Sri Sathya Sai Annapoorna Trust Muddenahalli, Chikkaballapur- 562101 (Karnataka) started Free Breakfast in Govt Schools in Kathua & Udhampur Districts . "SaiSure" Anpoorna Nutritional Powder Mix is being provided to BPL Children at their Doorsteps to ensure their balanced growth.
- 16. Community Development. A community Development Centre (CDC) at village Babey, Udhampur is being maintained and run by the Society for welfare of rural public. To empower Villagers and the inadequate delivery of services that afflict many rural areas, the Society provides individual citizens and village Panchayats members with knowledge and confidence to become informed active self-advocates for the development of the community.

17. Cooperation with other NGOs to achieve the Objectives

The Society has achieved excellent networking with sister NGOs, specially, HP Sanstha, Ex-servicemen league Jammu, Indian Red Cross Society, International Committee for Development & cooperation (IRDRC). The Society also interacts with NGO at National Level like USI, IDSA and Centre for Responsible Business (CRB).

18. We Support - United Nations Global compact.

J&K Sai Star Society is a NGO Member of United Nations Global Compact (UNGC) and adhering to its Charter & Ten Principles. The Society participated in activities of UN Global Compact India at New Delhi.

- 19. **Environment**. The Society is actively working towards up-gradation of environment and awareness in rural area. It has established an Environmental Pak on Dhar- Udhampur Road. Water Conservation Awareness Mission was also undertaken.
- 20.__Seminar &Conferences. J&K Sai Star Society Participated in Virtual Conferences and Seminars pertaining to National Security, Good Governance and Best Business practices as envisaged by UNGC. In addition President of the Society participated in UN Global Meet- "Forward- Faster 2030" in New Delhi on 23 Feb 24, which was addressed by Mr. Hardip Puri, Union Minister of Petroleum & Housing.
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22. Society Boucher & Website.

Boucher of the Society has been updated giving detailed information regarding activities of the Society. The Society Website- www.saistar.co.in has also be redesigned and updated. Additional security features have been incorporated in consonance with the latest policies on the subject.

23. Extension of Society Activities & Outreach. The Society has enlarged its scope of Social work to assist families of poor workers staying in Urban Clusters in Delhi. To facilitate this project an Office has been established in Vasant Kunj, Sector C, and New Delhi 110070.

<u>Summary</u>

24. Sai Star Society works with rural people and communities to create sustainable programs and has been able to achieve most the objectives set for the Year, like improving Healthcare in rural areas and Career Awareness Project for rural students. There has been significant impact during the year

under review in improving quality of life of the rural people in the target area of intervention.

As per J &K Government notification the Society is the Society has been Re-registered as per Govt. Of Jammu & Kashmir new Policy Vide F&S/CSA/4680/618-398 dated 18 Jan 2024 & issued Registration Certificate No 618-CSA of 2024 under Societies Registration Act, 1860. Donation to the Society are exempted under Section 80 G of the IT Act for which approval had been accorded by IT Commissioner Jammu, vide Unique Registration No. AAAAJ4561CF20216 dated 29 Mar 22. Information about the society is also in public domain on Government of India NGO Darpan website-www.ngodarpan.gov.in.

Signed by(Brigadier Amarjit Randwal, (Retd))

President

No.4680/S/R/2 Dt 05/04/2024

Courage to change the things I can,

Misdom to know the difference."

And

"GOD grant me the serenity to accept the things I cannot change,

